



NEW CUT SIZES!



1/2" Straight Cut, Skin-On
with Sea Salt

FreshCut Russet Fries

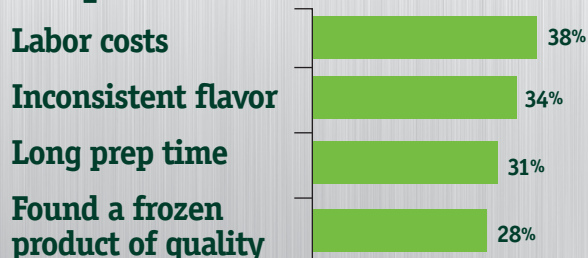
cavendishfarms.com

Russet potatoes deliver premium extra-long fries with a wholesome and hearty skin. They fry up crisp and golden with a creamy potato taste which is why chefs agree: the Russet is the potato that makes the perfect fry.



Shoestring, Skin-On

Top 4 Reasons Operators Drop Hand Cut Fries



Straight Cut, Skin-on fries grew 4x as fast as Skinless this year!*

* (in NA vs. LY, Skin-on +9.5% / Skinless 2.2%)

Provide your customers with the perfect fry every time; AND save on increasing labor costs!



1/2" Straight Cut, Skin-On



3/8" Straight Cut, Skin-On

CAVENDISH FARMS® FRESHCUT RUSSET FRIES	GRADE	GTIN	PACK SIZE (LB)	NET/GROSS WT. (LB)	PALLET (TI X HI)	KOSHER	HALAL	COOK TIME	
								DEEP FRY 350°	CONVECTION 425°
5/16" Straight Cut, Skin-On	PXL	100 56210 04550 5	6 X 5	30/31.75	10 X 6	Ⓢ	YES	3 1/2 MIN	10-12 MIN
1/2" Straight Cut, Skin-On NEW	PXL	100 56210 04562 8	6 X 5	30/31.75	10 X 6	Ⓢ	YES	4 MIN	TBD
Shoestring, Skin-On NEW	PXL	100 56210 04563 5	6 X 4.5	27/28.5	10 X 6	Ⓢ	YES	2 1/4 MIN	TBD



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1-888-88-FRIES (37437)

¹ Nielsen Ingredient Study August 2016. NPDP Potato Track, June 2018

CFSSRUSSET818E-25 ★