

ONLINE MENU

of restaurant delivery occasions are incremental, often replacing cooking at home.

of consumers plan to use it even more!

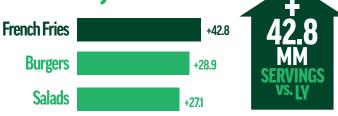
French Fries are playing a profitable role on menus...

Dinner remains the largest daypart for delivery but don't forget about the others!



Cavendish Farms has offerings that can fit all of these dayparts!

...and are the fastest growing item on delivery orders!



Menu importance (% of orders including an item) 1



Promoting French Fries adds profits that help offset delivery costs!

Food Cost (8 oz)	Menu Price	Potential Profit
\$0.50	\$3.99	\$ 3.49

