



Breakfast Solutions

Win over the breakfast crowd with Cavendish Farms

cavendishfarms.com

Why choose potatoes for breakfast?

Growing daypart

Breakfast share has been growing steadily for the past 4 years. Use this as an opportunity to drive sales.

Hearty addition

Breakfast potatoes are a hearty addition to any breakfast plate or combo, providing great plate coverage.

Portable

Easy to eat while driving, breakfast patties, sticks, and potato nuggets are a convenient option for customers who want food on the go.



TRY OUR NEW CAVENDISH FARMS
HASH BROWN STICKS FOR A
NEW TWIST ON AN OLD FAVORITE!

NEW!

Make a good morning **GREAT!**

The morning meal
accounts for over
13.5 billion restaurant
visits (+2%) in the US.*

*SOURCE: THE NPD GROUP, CREST PCYA AUG 2016

Breakfast has been
growing 2% per year*

*SOURCE: NPD GROUP/POTATO TRACK CREST APRIL 2015



What the customers are
saying about breakfast:

59% need convenience

"I am on the go more often"

39% want choices

"There is a wider variety of
breakfast items available"

37% made it a habit

"It has become part of my
morning routine"

SOURCE: TECHNICOM, DEC 2015, CONSUMER SURVEY



SELECT SKIN-ON BREAKFAST BROWNS (56210
30319) ARE A DELICIOUSLY HEARTY PART OF
THIS BREAKFAST CROISSANT PLATE.

See your sales rise and shine

Hash Brown Sticks
56210 41575

NEW!



Extend morning traffic into lunch and dinner with some Cavendish Farms favorites!

10-cut Wedge skin-on
56210 04019



Golden Nuggets - ovenable
56210 04101



Hashbrown Patties
56210 34500



Hashbrown Patties
20 CT TRAY 56210 34217
10 CT TRAY 56210 37106



Potato Dollars - crinkle slices
56210 04014



Large diced potatoes
56210 04109



Small diced potatoes
56210 04119



Select skin-on Breakfast Browns
56210 30319



Give your customers a tastier way to start the day!



							COOKING INSTRUCTIONS		
	SCC	CUT SIZE	PACK SIZE	PALLET	KOSHER	HALAL	DEEP FRY	CONVECTION	TRADITIONAL
CAVENDISH FARMS BREAKFAST POTATOES									
HASH BROWN STICKS	100 56210 41575 2	16g	6 X 4 LB	9 X 6	Ⓢ	YES	350°F / 2 MIN	400°F / 10 MIN	450°F / 20-22 MIN
10-CUT WEDGE SKIN-ON	100 56210 04019 7	10-CUT	6 X 5 LB	10 X 7	Ⓢ	YES	350°F / 3-3.5 MIN	400°F / 12-14 MIN	425°F / 22-24 MIN
GOLDEN NUGGETS - OVENABLE	100 56210 04101 9	N/A	6 X 5 LB	10 X 6	Ⓢ	YES	350°F / 3 MIN	400°F / 8-12 MIN	450°F / 15-20 MIN
HASHBROWN PATTIES - 6X5 LB	100 56210 34500 1	3.5" X 2.25"	6 X 5 LB	9 X 7	Ⓢ	NO	350°F / 2.5 - 3 MIN	400°F / 8-12 MIN	450°F / 15-20 MIN
HASHBROWN PATTIES - 20CT TRAY	100 56210 34217 8	3.5" X 2.25"	12 X 20CT	9 X 7	Ⓢ	NO	350°F / 2.5 - 3 MIN	400°F / 8-12 MIN	450°F / 15-20 MIN
HASHBROWN PATTIES - 10CT TRAY	100 56210 37106 2	3.5" X 2.25"	24 X 10CT	9 X 7	Ⓢ	YES	350°F / 2.5 - 3 MIN	400°F / 8-12 MIN	450°F / 15-20 MIN
POTATO DOLLARS - CRINKLE SLICES	100 56210 04014 3	N/A	6 X 5 LB	10 X 7	Ⓢ	YES	350°F / 2.5 - 3 MIN	415°F / 9-11 MIN	450°F / 21-24 MIN
LARGE DICED POTATOES	100 56210 04109 5	3/4" X 1" X 1"	6 X 5 LB	10 X 8	Ⓢ	NO	350°F / 3.25 MIN	400°F / 15 MIN	425°F / 23-25 MIN
SMALL DICED POTATOES	100 56210 04119 4	3/4" X 1/2" X 1"	6 X 5 LB	10 X 8	Ⓢ	NO	350°F / 2.75 MIN	400°F / 12 MIN	425°F / 22-24 MIN
SELECT SKIN-ON BREAKFAST BROWNS	100 56210 30319 3	N/A	6 X 5 LB	10 X 8	Ⓢ	NO	350°F / 2.75 MIN	400°F / 12 MIN	425°F / 22-24 MIN



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To Order:
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CFSSBREKUS117E-25 ★

Explore our lineup of Breakfast Potatoes and find out why nothing beats a Cavendish Potato.

ORDER YOURS TODAY!
cavendishfarms.com 1-800-561-7945